

[Data Collection & Transcription](#)

The Leading Qualitative Software Tool Used by Qualitative Researchers

Training Options

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Data Collection & Transcription

Question: Should I attend NVivo training before my data collection?

Answer: All who have experienced NVivo software after the data collection will say, I wish I had attended the training to know how NVivo manages data before my fieldwork. It would have opened my eyes to the advantages and opportunities of collecting the best data on the field. For example, I would have systematically recorded non-verbal data at each interview; organised my reflections; and check how much data I need to drill down before successive interviews. It will have helped me to create a 'snowball effect' of my data collection to get richer and richer data.

Question: I have not collected focus group data before, any tips?

Answer:

[See the Learning Resources page.](#)

Access to NVivo Software

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[Read Why You Should Use NVivo for Your Literature Review](#)